



KEYSTONE

PRIVILEGED ACCESS

Club M Rewards

An exclusive Referral program for our members

Referral Program Structure

USP of the Program



Earn up to 15,000 on your first successful referral



Get 10% additional referral points with each successful referral



Get 10% more value when you redeem your referral points for Resort Credit Points

Referral Program Structure

Referral Points earning table

Referral Benefits for each successful referral (Points)			
Product Type purchased by referred friend	Referral Count		
	1 st	2 nd	3 rd & above
20 Years	15,000	16,500	18,150
10 Years/15 Years	10,500	11,550	12,705
5 Years	4,000	4,400	4,840

- Every subsequent successful referral gives 10% incremental benefits till 3 successful referrals in a year.
- Reward for 3 & above successful referral will be same as 3rd referral.
- Above points structure valid for referral leads given between 1st Feb'26 till 28th Feb'26.

Referral Program Structure

Points Conversion Table

Redemption Product	Referral points conversion
Resort Credit Points	1.10
ASF, Product Points, Upgrade DP	1
E-Vouchers	0.75

- Get 10% Additional value when you redeem points for RCP
 - Example: when you redeem 15,000 referral points for RCP you will get RCP worth Rs. 16,500
- This conversion factor will be applicable on points earned after 1st Oct'24. Points earned till 30th Sept'24 will have value of 1 Point = Rs. 1 for all the redemption options

Benefits for incoming members

Referred Member earns RCPs as referral benefit on buying any new Keystone membership

Product purchased by incoming member	Bonus points
High Tenure (20Y)	2500
Mid Tenure (10Y, 15Y)	2000
Low Tenure (5Y)	1500

- Incoming members will get Resort credits on becoming a member
- The offer is applicable for incoming members (through HFRP SOQ) joining us on – 1st to 28th Feb 2026
- No benefit to be extended to Web HFRP / PRO HFRP / COAL HFRP (Dual SOQ)

Fabulous February Exclusive HFRP Offer!

Complimentary 2 Keystone Nights

Referring member gets Complimentary 2 Keystone Nights/3 Days Holiday for successful Keystone referral between 1st Feb to 28th Feb'26.

Offer Conditions:

All HFRP Keystone Sale posted from 1st Feb'26 to 28th Feb'26 under Self Sale - Sales/MEM HFRP campaign sub type only.

- 2 Complimentary Keystone Nights (For point based membership – 300 GoZest Points/400 Bliss points) will be credited - applicable only at Club Mahindra Managed Resorts for redemption.
- Applicable on referred friend buying any keystone membership (Ebony/Ivory/Jade)
- Not valid on Dual SOQ Sale (Web HFRP/PRO HFRP/COAL HFRP)



Other Terms & Conditions – Exclusive HFRP Offer

- A Keystone / CMH 25 / CMH 15 / CMH 10 & CMH 4 Member will get complimentary 2 Nights/3 days for successful referrals given in February month from 1st to 28th Feb'26 that can be used at Club Mahindra managed resorts.
- Bliss & GoZest Members will get equivalent complimentary points instead of Nights that can be used to avail stay at Club Mahindra resorts. (1 Night = 150 GoZest/200 Bliss points)
- The complimentary nights/points are redeemable for a stay in select Club Mahindra Resorts, India based on room availability and does not guarantee a booking against requisition.
- Complimentary Breakfast would only be applicable only for 2 Adults.
- The validity of the Complimentary Nights would be 1 Year.
- All other costs, including but not limited to the cost of travel, meals, taxes (including luxury tax where applicable) and cost of using various services and facilities at the resorts, will have to be borne by the member.
- All other terms and condition of existing Membership will be applicable
- Free Nights / Bonus points will be credited by 10th Mar'26 subject to DPRZ and VC clearance of new sale and no cancelation request is raised.

Birthday or Anniversary in
February becomes more
Special

Complimentary 2 Keystone
Nights + 1,000 RCP



Member Birthday Month Offer

- Members with Birthday in February month get Complimentary 2 Keystone Nights & Bonus 1000 Resort Credit Points on every successful referral from 1st to 28th Feb'26!
- Applicable only for Referring member for Sale posted during above offer period only.
- This offer is over & above any existing offer in case of lead given through Offline channel
- Offer applicable at Club Mahindra Managed Resorts for redemption



Member Anniversary Month Offer

- Members with Anniversary in February month get Complimentary 2 Keystone Nights & Bonus 1000 Resort Credit Points on every successful referral from 1st to 28th Feb'26!
- Applicable only for Referring member for Sale posted during above offer period only.
- This offer is over & above any existing offer in case of lead given through Offline channel.
- Offer applicable at Club Mahindra Managed Resorts for redemption.



Terms & Conditions – Birthday/Anniversary offer

- Members will get complimentary 2 Nights & 1000 Resort Credit points for successful referrals given on their birthday/anniversary month from 1st Feb - 28th Feb '26 that can be used at Club Mahindra managed resorts.
- The validity of the Complimentary Nights & RCP would be 1 Year.
- All other costs, including but not limited to the cost of travel, meals, taxes (including luxury tax where applicable) and cost of using various services and facilities at the resorts, will have to be borne by the member.
- All other terms and condition of existing Membership will be applicable.
- Complimentary Nights & Resort Credit points will be credited by 10th Mar'26 subject to DPRZ and VC clearance of new sale and no cancelation request is raised.
- Only 1 offer is applicable if Birthday & Anniversary falls in same month.

Referral Point Rewards & Benefits

Members can use their earned referral points for...

Shop from your favorite brands for FREE!!

The logo for 'make my trip' features the word 'make' in blue, 'my' in white on a red rounded square, and 'trip' in blue.The logo for 'TANISHQ' features a stylized pi symbol above the word 'TANISHQ' in a red, serif font.The logo for 'book my show' features the word 'book' in grey, 'my' in white on a red rounded square, and 'show' in grey.The logo for 'big basket' features a green rounded square with a white 'b' and 'b' inside, followed by 'big' in red and 'basket' in black.The logo for 'OLA' features a black circle with a yellow center, followed by the word 'OLA' in black.The logo for 'amazon' features the word 'amazon' in black with a yellow arrow pointing from 'a' to 'z' below it.The logo for 'SWIGGY' features a stylized orange 'S' with a white 'G' inside, above the word 'SWIGGY' in orange.The logo for 'Uber' features the word 'Uber' in black.The logo for 'Flipkart' features the word 'Flipkart' in blue and a yellow shopping bag icon with a blue 'f' inside.The logo for 'PVR CINEMAS' features the word 'PVR' in large yellow letters above the word 'CINEMAS' in smaller yellow letters, all on a dark blue background.

- Note: Conversion factor of .75 will be applicable. 1 Point = 0.75 Rs. for redemption on e-voucher

Resort Activities – Engage and Enjoy!

- Convert your HFRP referral points into resort credit points and splurge on various activities in our resort like:
 - Fun holiday activities
 - Mouth watering meals
 - State of art spa facility
- RCPs can be used at select Club Mahindra Resorts
- RCPs can be converted using as low as 2000 referral points in your account.





Pay ASF using Referral points!

Redeem your referral points to pay your
annual subscription fee!



Terms & Conditions -

- Referral Points are valid for 3 year since award/credit of points into member's account. Points are credited within 30 days of referred person successfully joining as Club Mahindra member (membership start date). All HFRP points earned till 31st March 2022 will have a validity of 1 year only.
- Member is eligible to utilize points as per detailed Terms & Conditions specified on Club Mahindra official website.
- When an incoming member pays at least 30% or more of the down payment at the time of purchase of membership, the referring member will be able to redeem the earned referral points after 30 days. 3-year validity of these points will be applicable for date of point credit i.e. immediately
- When an incoming member pays less than 30% of the down payment at the time of purchase of membership, the referring member will be able to redeem the points only after 3 EMI realizations done by incoming member in a stipulated time as per the terms of the membership agreement. 3-year validity of these points will also start post 3 EMI realization.
- Referring member will be able to start using the referral points only post 30 days of the credit of the points (for all DP Plans)
- If incoming member contract is cancelled within 30 days of sales login date, the Referral points will be removed
- If incoming member contract has raised cancelation request within 30 days, the referral points will be on hold for 120 Days from Cancelation request raised date. If contract is not cancelled in that period, points will be made Active
- The member should not have any EMI / ASF OD in his account to redeem his referral points.
- In case only ASF OD is there, member can redeem the referral points only to redeem against ASF and no other ongoing HFRP points redemption offers.
- If the offer holiday confirmed booking is not availed by member due to any personal/ unforeseen reason, the offer will be considered utilized.
- All taxes & government levied tourism/ access fees/ gratuity is not part of the offer & need to be paid by member only
- All payments for additional services & Extra pax, as applicable need to be completed in advance before travel else the booking will stand cancelled. Mahindra Holidays will not be responsible for any delay by external vendor or GOI in booking confirmation/ Visa/ Passport & other travel services
- All e-vouchers will be dispatched in 7-10 days of redemption request and same will be 45 days for white goods.
- All terms and conditions are mentioned on referral page- <https://www.clubmahindra.com/refer-a-friend/>



Thank you!